

Reference: Project Management

Project Lead Re-launch Website

International Multi-Brand Company



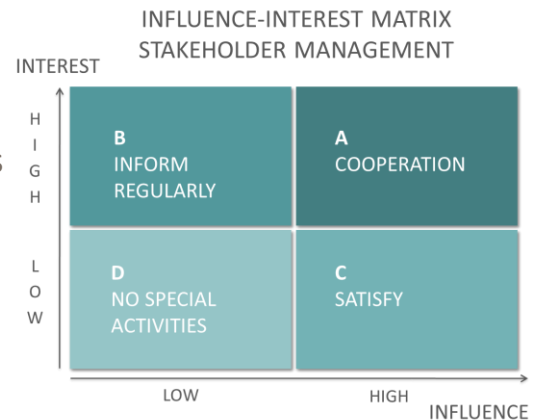
Customer

- Past re-launches of complex website failed
- Increasing need to update current website, from visual and communication perspective
- Third re-launch was started in alignment with new branding strategy, but after short period of time project was set on hold, facing a stalled situation amongst various stakeholders



Project Scope

- Review and analysis of realized activities and project status quo
- Interviews with main stakeholders, assessment of needs and requirements for new website
- Re-kick off of project
- Organization and moderation of various workshops
- Implementation of project management tools
- Project planning, leading, controlling and reporting



Achievements

- **Building up trust and buy-in of main stakeholders thanks to increased transparency and improved communication**
- **Reliable project planning with clear milestones, work packages, responsibilities and timelines**
- **Enhanced design and technical features to fulfill the heterogenous business needs of the various brands**
- **Pro-active risk mitigation and cost controlling**
- **Successful launch of website**

Do you want to know more or discuss
your current ventures?



Get in touch with our co-founders

We would be delighted to meet you for a virtual coffee. Just give us a call or send us an e-mail and let's have a conversation!

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