



2021

HIGHLIGHTS



MEDICALBOARD – EXPERTISE IN HEALTHCARE



2 MULTINATIONALS

1. Successful **project lead, international stakeholder management** and launch of complex website
2. **Strategic advice** on how to **assess digitalization needs and requirements** in international healthcare and consumer landscape



3 SCALE UPS

1. **Assessment of European market and growth potential to re-define roll-out strategy** and adjust collaboration with distributor
2. Interviews with Healthcare Professionals to **shape product positioning** and **communication**
3. **interim support** in the areas of **project management** and **marketing**



14 STARTUP COACHINGS

- Innosuisse
- EIT Health
- DC Berne





KEY PARTNERSHIP

Our vision comes true – we are continuously **strengthening** our **collaboration** with our sister company **Effectum Medical** to:

1. accompany **start-ups** until **go-to-market**
2. unlock their **growth potential** after launch





CLINICIANS & SPECIAL MATTER EXPERTS

Our **unique healthcare network** of **200+ clinical contacts** has proven itself successful



30% success rate in facilitating interviews with clinicians and industry experts



How can MEDICALBOARD support you in 2022?

info@medicalboard.ch

[medicalboard.ch](https://www.medicalboard.ch)



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